ITF 'Security Matters' Forums, 28th May 2025

Leveraging the Power of Al in Email Security

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Generative Al



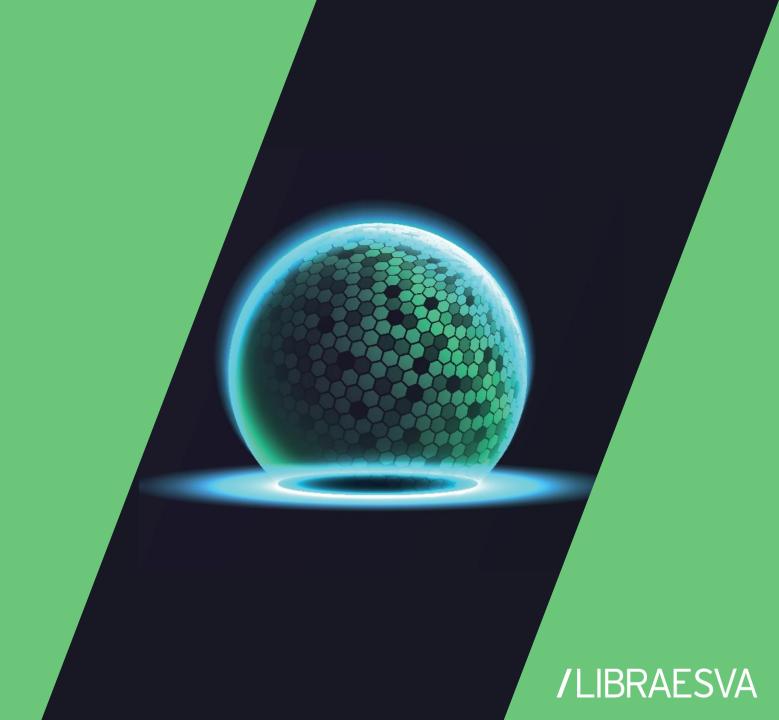




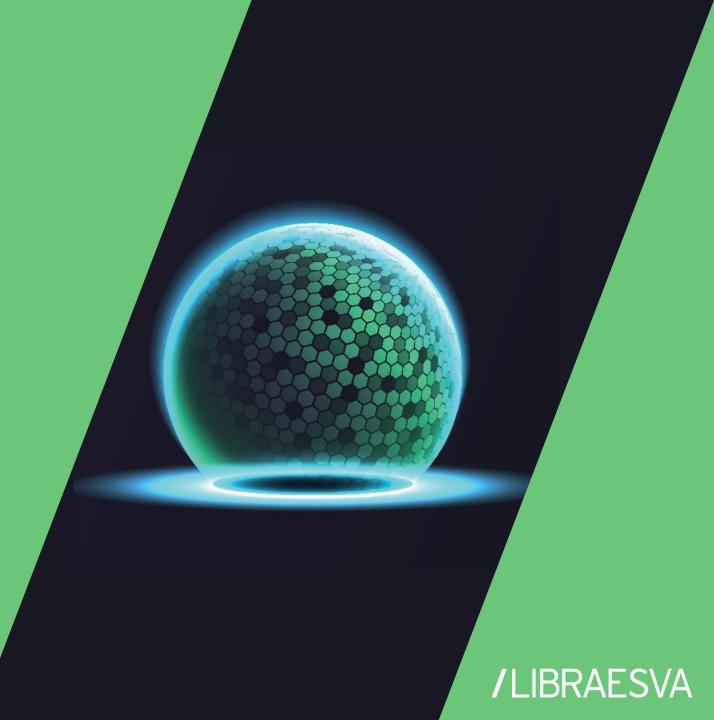
The Reality Gap



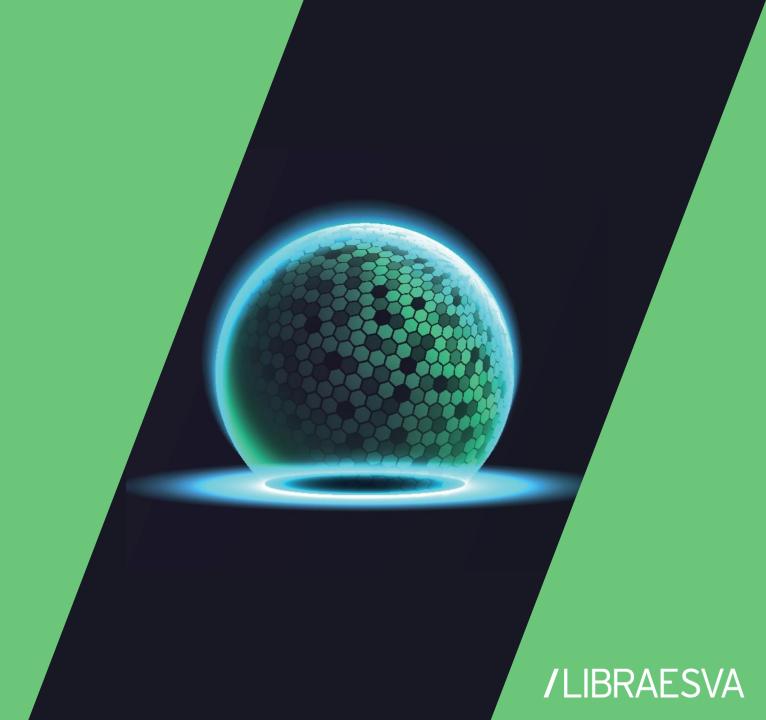




- Retail
- Ransomware
- Reputational damage
- Loss in revenue
- Insurance



- Scattered Spider
- Social Engineering



- Generative AI
- Quantity
- Quality
- Effectiveness
- The Reality Gap
- Social Engineering



Need to KNOW the threat to block it

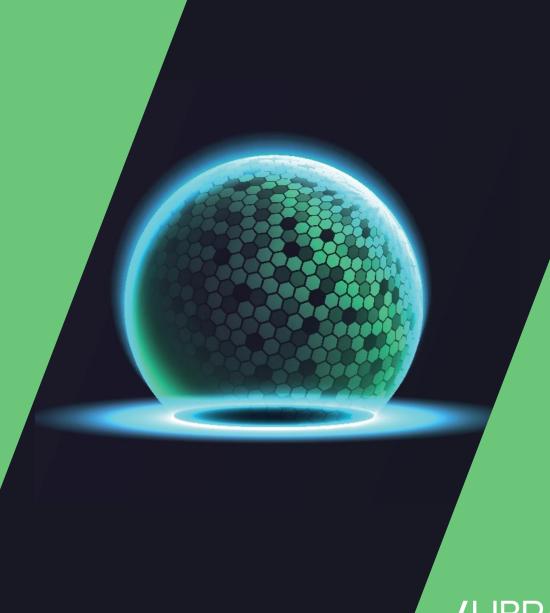


How do you protect against something you've **NEVER** seen before?



Non Negotiable Objectives

- Catch unknown threats
- Quick
- Lightweight
- Consistency
- Privacy First
- Secure



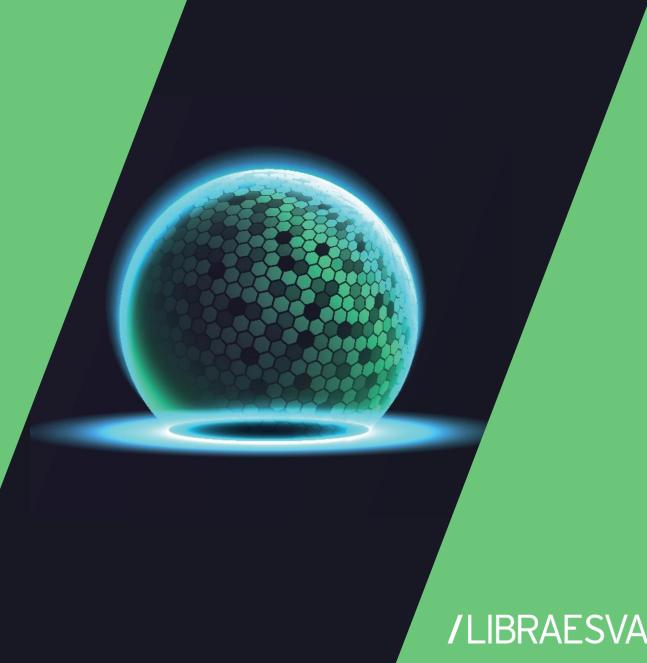
Semantic Al

- Discriminative Al NOT Generative Al
- Predictable, reliable & secure
- Resistant to attack & manipulation
- Data stays in your environment
- Content & context-aware
- Detects semantic irregularities
- ISO27001, ISO27018, ISO27019, ISO9001 certified
- Outperforms rule based systems

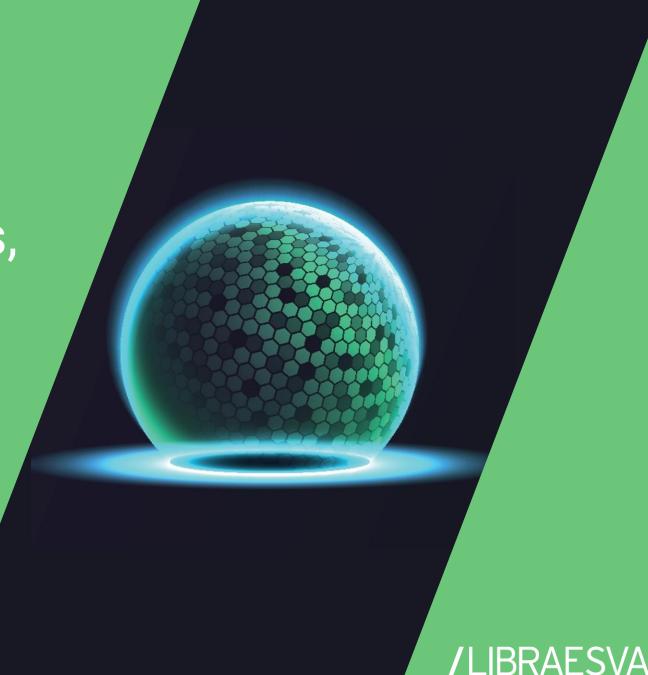


Objectives From Customers

- Quick
- Lightweight
- Consistency
- Privacy First
- Secure



Real-world requirements, based on years of feedback from security teams and business leaders.



Semantic Al

- Proprietary Al
- Uses Discriminative Al
- Predictable & reliable
- Complimentary layer
- Lightweight
- Privacy First
- Secure
- Closing the Reality Gap



Summary

- Generative AI
- Quantity
- Quality
- Effectiveness
- Social Engineering
- The Reality Gap
- Semantic Al



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Thank you!

